



Hourly
by AMS

Does your hiring platform help you get in front of more candidates? We do.

Hiring great people is hard enough – we’re going to help you get their attention, too.

When we say Hourly is a truly comprehensive conversational hiring experience, we mean it. We don’t just help you screen, assess, interview and make offers faster (and, in one platform) – we also make sure your hiring initiatives are successful by getting your jobs the very best visibility among candidates.

In high-volume hourly hiring, finding the right channels is time-consuming with little results. When your recruiters spend lots of time finding potential candidates, or rely on ineffective attraction channels, your candidate pipeline declines while cost per hire skyrockets – we’re here to make your recruiting more effective. We’ve included programmatic strategy and job placement as part of the Hourly platform to remove additional cost, stress and workload for your hiring teams.

Put the world’s leading programmatic job advertising platform to work for you, compliments of Hourly.

Attracting candidates through a recruitment advertising strategy can be complex and expensive. Hourly leverages the Joveo platform to get your hourly jobs visibility with the right job seekers, so you can stop guessing and start hiring.

Our recruiting experts leverage Joveo’s comprehensive job platform to place, monitor and refine how your jobs are advertised so you can hire the most relevant talent in the shortest time. Even better, this service is included with your Hourly solution – it’s not an additional spend required on advertising.



Here’s why it works:

1 Stop Guessing Which Ads Will Reach Job Seekers

In partnership with Joveo, we harness the power of data and technology (not guesswork) to put ads in front of the most relevant job seekers – leveraging the best-fit channels (job boards, search engines and social media) to optimize results.

- **Publisher Network:** We tap into Joveo’s extensive network of hundreds of publishers, enabling us to advertise your jobs in the right places and ensure spend is not wasted on bots or bad clicks.
- **Social and Search Advertising:** We make the complex simple. It takes a digital expert to make social media and search engines work, but with Joveo we tap into the power of Google search and display ad campaigns, retargeting, organic channels (such as Facebook for Jobs and Google for Jobs), and paid social campaigns to reach out to both active and passive job seekers.

2 Reduce the Burden and Frustration for Recruiters

We’ve built programmatic advertising into Hourly so that you can get more great candidates into the platform, and fill jobs faster by streamlining the workflow from explore-to-offer. By combining the streamlined workflow of Hourly with the attraction-power of Joveo, we drastically reduce the workload for your recruiters and HR teams, allowing them to focus their time on other strategic initiatives and relationships.

3 We monitor results, so you don’t have to

Our Hourly team monitors real-time insights at every step of the job seeker journey to drive continuous improvements as your hiring evolves. Because they power over 20 million job postings daily, Joveo has a deep understanding of how to measure the effectiveness of sources and ads – and in turn, we know exactly which jobs are receiving enough traffic and how to refine strategy to get you the best candidates.

Ready to Learn More

Visit [wearehourly.com](https://www.ourehourly.com) to learn more about our solution, view additional resources and self-schedule a demo with our team.

Want to know more about Joveo, the global leader in programmatic recruitment advertising? Visit www.joveo.com.